Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour: \_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Grade:**

**\_\_\_\_\_\_\_\_\_/25**

Appeals Advertisement

Now that you have a basic understanding of Rhetorical appeals, you are to design an advertisement; your ad should be made up and not one that already exists. Your ad must include at least **TWO of THREE** persuasive appeals. **This will be worth 25 points – 10 pts. for each appeal used in your ad and 5 pts. for coloring and decorating the ad itself.**

**Your advertisement below must be COMPLETELY DECORATED IN COLOR and meet the requirements above.**

**\**